

MICHAEL JOHN TURNER

5405 Houghton Pl • Philadelphia, PA 19128 • 512.659.0495 • leakproof@gmail.com

Experience

INDEPENDENT MULTIMEDIA CONSULTANT for Pine Box Moving Company 2004-present

Assist an eclectic clientele consisting of musicians, designers, entrepreneurs and artists with a variety of paid and pro-bono services

- establish effective branding and identity for small-to-medium B2C entities
- create simple yet compelling graphic layout and illustration for both print and web
- support web and printed content with persuasive and refined copy
- perform basic web development and ongoing site administration
- produce Flash animations for presentations and banners for online advertising applications
- research and implement various web-based streaming audio- and video-delivery solutions
- effectuate and support online merchant point-of-sale solutions

PRINT AND WEB DESIGNER for Architerra Studios 2006-2009 (Austin, TX)

Establish the conceptual and stylistic direction and deliver multimedia solutions for a national luxury tile fabrication, distribution and sales company

- develop marketing initiatives under the direction of the Creative Director, in concert with project stakeholders
- design and layout printed marketing materials such as brochures, displays and catalogs
- design and implement HTML email newsletters, web graphics and user interface systems
- administer web properties and manage digital assets (optimize, maintain and expand content, perform basic SEO/SEM and specific web work via hand-coding, Flash, and database management)
- communicate with partners and clients to provide support and effect resolutions to arising issues
- coordinate and supervise the work of photographers, offsite IT personnel and printers
- manage subordinates according to the mission and agreements of an employee-owned organization

Skills

Computer/Web:

- fully proficient with Adobe Creative Suite (Illustrator, Photoshop, Flash & InDesign), Coda (hand-coded web text editor), and spreadsheet and word-processing software
- working familiarity with XHTML, CSS2, jQuery, ActionScript, PHP and various CMS solutions
- equally at ease with Mac and Windows platforms

Project Management:

- set and meet deadlines with variety of simultaneous projects/tasks
- prioritize and oversee delegated components with subcontractors
- assemble and quality-check contributions from team members and stakeholders
- incorporate input and feedback to deliver results in order to meet established goals
- coordinate complex publication schedules from start to finish, streamlining workflow and processes

Human Resource Management:

- comfortable and experienced in hiring, training and supervising employees, coordinating work from vendors, serving as liaison with industry/company peers, and handling customer service requests by email and phone

Education

University of Texas, Austin, TX

- 81 hrs towards Bachelor of Arts in Psychology
- Continuing education classes in Illustrator, Photoshop and Color Theory

Austin Community College, Austin, TX

- Accredited course in Desktop Publishing employing QuarkXPress

Special Achievements

- accepted to Copywriting program at the nationally recognized Creative Circus in Atlanta, GA, in 2006
- designed DVD cover for award-winning documentary film, *Six Man, Texas*, in 2007